



University of Mumbai

## TransStadia University/Institute - Marketing Internship Program

### **Announcement: Exclusive Earn & Learn Opportunity**

We invite you to participate in our coveted Marketing Internship Program designed for students. This initiative aligns with our Earn & Learn philosophy, offering a rewarding experience with the Marketing Department.

#### **Program Details:**

**Stipend:** A competitive monthly stipend of 8,900 (with an additional 10% TDS deduction).

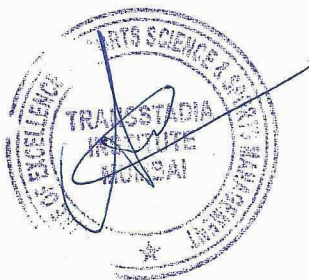
**Work Hours:** 4 dedicated hours each day.

#### **Key Skills for Marketing Internship at TransStadia University/Institute:**

- **Social Media Enthusiast:** Actively engage with social media platforms, staying updated with trends and technologies in the digital space.
- **Content Creation:** Collaborate with other students and staff to create engaging and relevant social media content. This includes posts, stories, and other interactive content.
- **Video & Photo Editing:** Proficient in mobile-based video & photo editing, with the ability to create appealing reels and YouTube shorts. Familiarity with desktop editing apps and software is a plus.
- **Photography and Videography:** Capture high-quality images and videos during college events. Showcase creativity in framing and composition.
- **Adaptability:** Display a keen interest in learning and applying new concepts in social media marketing. Adapt to evolving trends and technologies.
- **Communication Skills:** Effectively communicate ideas through visuals and captions. Work collaboratively with marketing team members and other staff.
- **Time Management:** Effectively manage time to meet deadlines.
- **Creativity:** Bring fresh and innovative ideas to the team, contributing to the overall creativity and uniqueness of the marketing strategy.
- **Initiative:** Proactively identify opportunities for content creation. Suggest and implement improvements to enhance the effectiveness of social media campaigns.

Apply for this exclusive opportunity to enhance your skills, contribute meaningfully, and earn as you learn.

**Contact Details: - [Kiran Karanjkar](mailto:kiran.karanjkar@tsuniv.edu.in) | 8976640712 | [kiran.karanjkar@tsuniv.edu.in](mailto:kiran.karanjkar@tsuniv.edu.in)**



**Mr. Brijinder Anand**  
*(Associate dean)*

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UNIVERSITY OF MUMBAI  
CENTRE OF EXCELLENCE IN SPORTS SCIENCE AND SPORTS MANAGEMENT IN COLLABORATION WITH TRANSSTADIA INSTITUTE

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